

MARÍA LAGARES PAMPÍN

fashion management + visual merchandising

✉ mlagaresp@icloud.com

☎ +34 634 80 33 62

in LinkedIn

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🌐 ihavejetlag.com

Final-year Fashion Industry Management student operating at the intersection of brand identity and product strategy. I combine a rigorous cultural and aesthetic foundation with a comprehensive understanding of the global fashion value chain. Currently driving global visual merchandising.



PROFESSIONAL EXPERIENCE

Global Visual Merchandising Intern - Adolfo Domínguez [Ourense, Spain]

09.2026 / present

VM for English-speaking markets (Turkey, The Philippines, Georgia and Cyprus): store guidelines, floor plans and product zoning, in-store set-up and remote follow-up. Seasonal windows, lighting and materials aligned with brand identity. Showroom events with Retail Operations and Global Communications.

Showroom Assistant & Fitting Model - Adolfo Domínguez [Ourense, Spain]

09.2026

Styling support for the S/S 27 CROMA presentations to wholesale buyers, global distributors and fashion press. In-house fitting model and technical liaison on proportion, drape and fit.

EDUCATION

Fashion Industry Management - Universidade da Coruña [Ferrol, Spain]

09.2023 / 06.2027

Full fashion value chain: design, lean production, retail information systems, logistics and sustainability.

Master's in Fashion Studies (Erasmus+) - Sapienza Università di Roma [Rome, Italy]

02.2026 / 06.2026

Fashion journalism, economics, materials and contemporary art. Guest talks by Fendi, Aquazzura and Sephora executives.

High School Diploma (9.9/10) - Colegio Santa María del Mar [A Coruña, Spain]

06.2022

CERTIFICATIONS & TRAINING

Fashion Trend Forecasting, London College of Fashion (UAL), upcoming.

03.2027

Art Direction for Fashion, Central Saint Martins (UAL), upcoming.

02.2027

Fashion Marketing and PR, London College of Fashion (UAL), in progress.

11.2026

Fashion Styling, Central Saint Martins (UAL), in progress.

11.2026

Bloomberg ESG Certificate, Environmental, Social & Governance analysis.

10.2026

Inside LVMH Certificate, Creation & Branding: brand identity and storytelling.

12.2025

McKinsey.org Forward Program, McKinsey & Company.

12.2024

PORTFOLIO & DIGITAL PRESENCE

Portfolio - ihavejetlag.com

Self-published visual portfolio: photographic series, each pairing an original text with its visual translation.

Pinterest - @Marialagaress

Moodboards, colour stories and trend boards on visual culture: 24,000 followers, 45,000+ monthly views.

HONOURS & AWARDS

Top Academic Records in Galicia Award

2021 / 2022

Universidade de Santiago de Compostela: top high school and university entrance exam results.

Amancio Ortega Scholarship

2020 / 2021

Selected as 1 of 600 Spanish students from 10,000+ applicants for the program.

MIT Full STEAM Ahead & University of Cambridge Advanced Talent Training

2020 / 2021

SOFTWARE

Adobe Creative Cloud (Photoshop, Illustrator, InDesign), Canva, Advanced Microsoft Excel, Power BI.

LANGUAGES

Spanish & Galician Native.

English C1 (European Commission placement test); Cambridge B2 First.

French Intermediate - preparing DELF B2.

Italian Fluent conversational - acquired while living and studying in Rome.